



Register online at
vip.bee-worx.net

FESTIVAL VÉLO *in* PARIS

APRIL 27, 28 & 29, 2024

FLOOR SPACE ONLY

PACKAGE INCLUDES :

- Location at the **heart of the festival**
- Acces to our **1KM test track**
- **Media coverage**
- Complimentary pack of **60 client invitations**
- **Free exhibitor parking**
- **Brand logo, presentation and social networks** on our website
- Communication on Velo in Paris' **social media channels**

	OUTSIDE AREA
Floor space 9 to 25 m ²	105 € excl. VAT/m ²
Floor space > 25 m ²	92 € excl. VAT/m ²
	INSIDE AREA
Floor space < 50 m ²	145 € excl. VAT/m ²
Floor space > 50 m ²	100 € excl. VAT/m ²
Startup* package : floor space 6 to 30 m ²	100 € excl. VAT/m ²

OUTSITE TENT OPTION :

Only in addition to an indoor booth - 9 M² : 250 € excl. VAT

- All booths must be approved by the Festival organization: contact@velo-in-paris.com
- If you are working with a booth designer, please provide us with their contact information
- Electricity not included
- Mandatory registration fee: €150 excl. VAT
- *Start-up: companies <2 years old



contact@velo-in-paris.com



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FURNISHED BOOTH

PACKAGE INCLUDES :

- Location at the **heart of the festival**
- Acces to our **1 KM test track**
- **Media coverage**
- Complimentary pack of **60 client invitations**
- **Free exhibitor parking**
- **Brand logo, presentation and social networks** on our website
- Communication on Velo in Paris' **social media**
- **Booth equipment*** : carpet / table / 3 chairs / spotlights / partition

Unit price excl. VAT

Furnished booth 9 m²

1755 €

Furnished booth 18 m²

2340 €



For any other requests for equipped booths, do not hesitate to contact us!

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ADDITIONAL OPTIONS

- COMMUNICATION OPTIONS :

NEW
Carriage

Your **logo** featured on the festival map : **150 € excl. VAT**
Allows visitors to easily locate your booth on the map

NEW
Carriage

Your **flyers** at the festival entrance : **150 € excl. VAT**
Distribution of your flyers to visitors as they enter the festival

NEW
Carriage

One page **advertizing** in the festival program : **400 € excl. VAT**
15 000 programs printed

NEW
Carriage

15 minutes **presentation of your company** at the festival
conference area: **300 € excl. VAT**

- OUTSITE TENT OPTION :

Only in addition to an indoor booth - **9 M² :**
250 € excl. VAT

- ELECTRICITY* :

To be ordered from **GLEVENT**

Indicated price 2023 : **300 € excl. VAT** for 3 days for 3 kw

- FURNITURE* :

Recommended provider : **C'audiovisuel** - Price based on your requests
(see C'audiovisuel 2024 catalog)

Or free choice of provider



*Vélo in Paris does not receive any commission from the recommended providers



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PACKAGES

LARGE BOOTH PACKAGE	Regular fee excl. VAT	Package fee excl. VAT
Indoors floor space > 60 m ²	100 € /m ² = 6000 €	100 € /m ² = 6000 €
Outside tent 9 m ²	250 €	Offert
Logo on visitors map	150 €	Offert
Flyers at festival entrance	150 €	Offert
Advertizing page in program	400 €	Offert
TOTAL	6950 €	6000 €

COMMUNICATION PACKAGE	Regular fee excl. VAT	Package fee excl. VAT
60 m ² indoors floor space	145 € /m ² = 4350 €	Complimentary 5 m ² / 25 m ² invoiced = 3625 €
Outside tent 9 m ²	250 €	250 €
Logo on visitors map	150 €	150 €
Flyers at festival entrance	150 €	150 €
Advertizing page in program	400 €	250 €
TOTAL	5300€	4425€

STARTUP PACKAGE	Regular fee	Package fee
18 m ² inside floor space	1900 €	8 m ² offert / 10 m ² facturés = 1000 €
Logo on visitors map	150 €	150 €
Advertizing page in program	400 €	400 €
15 minutes presentation of your company at the festival conference area	300 €	Offert
TOTAL	2750 €	1550 €



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